



**7<sup>th</sup> ASIA-PACIFIC  
GLAUCOMA CONGRESS**  
24 - 26 MAY 2024  
MANILA, PHILIPPINES



# 7th Asia-Pacific Glaucoma Congress Manila 2024

**PARTNERSHIP AND EXHIBITION PROSPECTUS**

24 May – 26 May 2024 | SMX Manila Convention Centre

Endorsed by the Philippine Academy of Ophthalmology  
and co-hosted by the Philippine Glaucoma Society

*Hosted by the*



[apgcongress.org](http://apgcongress.org)



# Table of Contents



<b>Congress Invitation</b>	<b>4</b>
<b>About APGS</b>	<b>5</b>
<b>Partnership Tiers</b>	<b>9</b>
<b>Individual Partnership Summary</b>	<b>10</b>
<b>Individual Partnerships</b>	<b>11</b>
<b>Exhibition</b>	<b>20</b>
<b>APGC 2024 Manila Partner and Exhibitor information</b>	<b>21</b>
<b>Terms and Conditions</b>	<b>22</b>
<b>Application Form</b>	<b>24</b>

# Congress Invitation



On behalf of the Asia-Pacific Glaucoma Society, the Philippine Academy of Ophthalmology and the Philippine Glaucoma Society we would like to invite your support of the 7th Asia-Pacific Glaucoma Congress in Manila, Philippines, from 24-26 May 2024.

The Asia-Pacific Glaucoma Congress brings together clinicians, scientists, students and other health practitioners from the Ophthalmology field with a focus on Glaucoma. The program provides a platform for delegates to collaborate, share experiences, knowledge and research results whilst also learning about world's best practice and the recent innovations helping us overcome challenges in clinical medicine and surgery.

Thank you for considering the opportunities outlined in this prospectus. Please contact us or Thomas Howden from MCI by email [thomas.howden@wearemci.com](mailto:thomas.howden@wearemci.com) or phone +61 2 9213 4016 for further discussion.

We look forward to connecting with you at the APGC 2024 in Manila.

Sincerely,



Prof Norman Aquino  
APGC 2024 Manila Congress Chair

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**For all partnership and exhibition enquiries contact:**

**Thomas Howden**

7th Asia-Pacific Glaucoma Congress Secretariat (c/o MCI Australia)

APGC 2024 Manila Partnerships Manager

+61 2 9213 4016

[thomas.howden@wearemci.com](mailto:thomas.howden@wearemci.com)

# About APGS

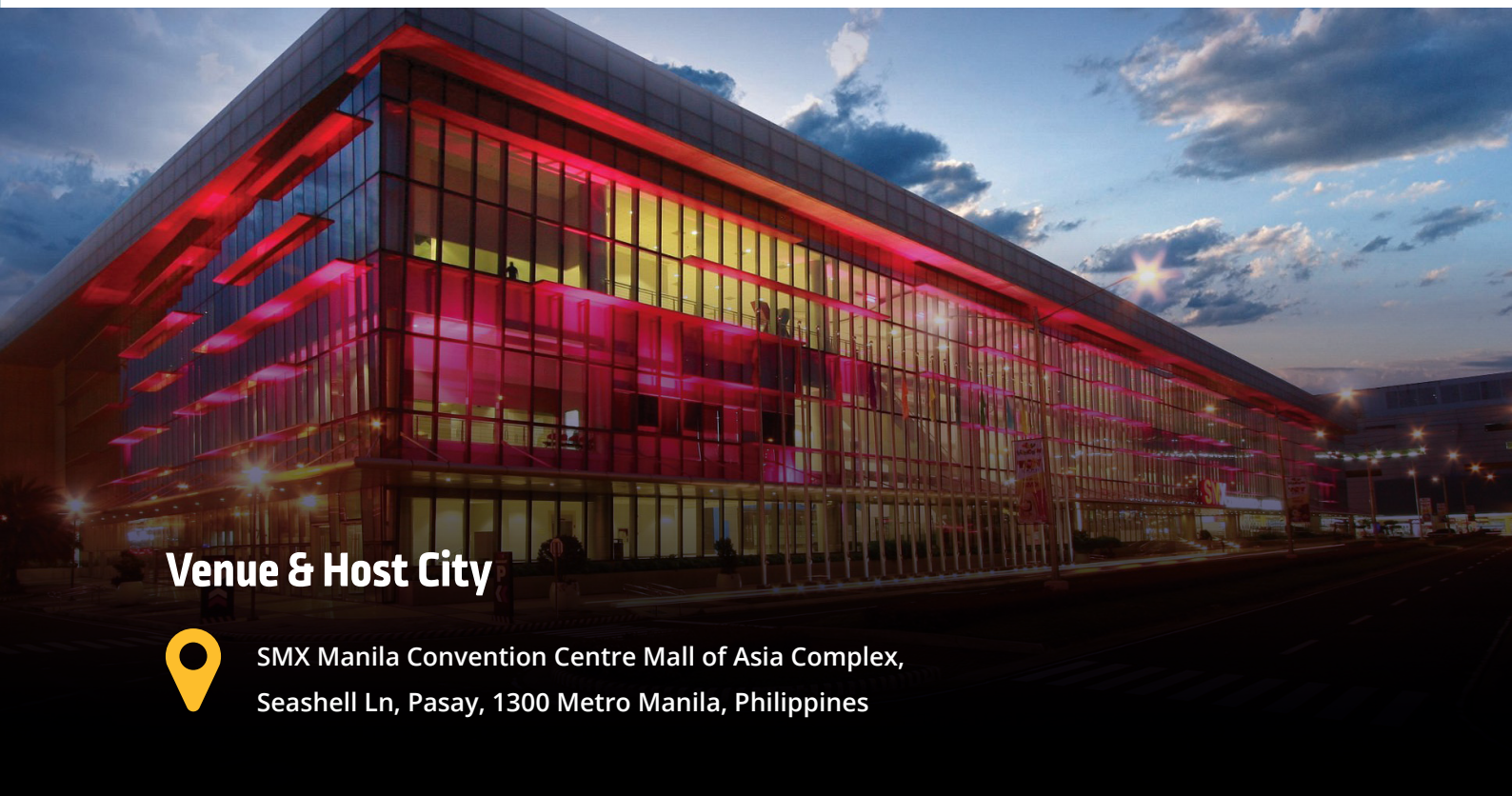
The key objectives of the APGS are to improve the diagnosis, care, and quality of life of glaucoma patients. Critical to this is education and skills transfer to all ophthalmologists as well as other medical practitioners.

The APGS and its founding organisations have run 24 highly successful regional meetings over the past 15 years attracting many thousands of delegates from all over the world. Throughout this time the meetings have grown in size and impact. The recent introduction of the APGS webinar and APGS Masterclass series has also highlighted the societies resiliency and dedication to improved glaucoma education and therapeutic outcomes across the Asia-Pacific.

The APGS is now the official glaucoma body within the Asia-Pacific Academy of Ophthalmology (APAO) and plays a key role in the glaucoma program for the APAO meetings. It is also a member of the International Council of Ophthalmology (ICO) and World Glaucoma Association (WGA).

Current APGS membership is drawn from a worldwide geographic distribution and we continue to be a globally recognised society in glaucoma education.

Visit our website for more information: [www.apglaucomasociety.org](http://www.apglaucomasociety.org)



## Venue & Host City



SMX Manila Convention Centre Mall of Asia Complex,  
Seashell Ln, Pasay, 1300 Metro Manila, Philippines

## Manila, Philippines

With our host venue, the SMX Convention Center, being considered as one of the pioneering establishments in the country's MICE industry, and a centrally located venue in the heart of Manila, we expect to have a seamless scientific program delivered for the congress in an award-winning conference venue.

Beyond the famous pinoy hospitality of our hosts, the Filipino people, we will also be supported by the extensive general ophthalmology community and glaucoma communities of the Philippines.

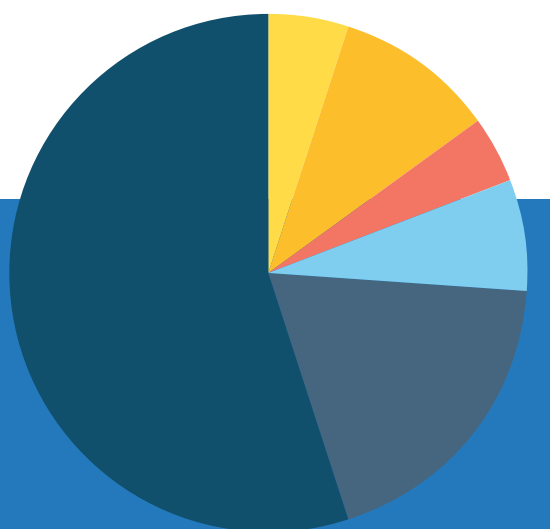
Manila continues to be a hub city in the Asia-Pacific with multiple direct flights weekly to most of our APGS member countries' capitals.

# Audience



**1000+**  
**EXPECTED DELEGATES**

## Professional breakdown



- 55% Ophthalmologist/glaucoma specialist
- 19% Consultant
- 7% Physician
- 4% Student/trainee/nurse
- 10% Education, research teaching
- 5% Medical officer

- 14% Angle closure glaucoma
- 7% Blood flow aspects in glaucoma
- 6% Epidemiology and screening of glaucoma
- 7% Glaucoma and myopia
- 4% Glaucoma genetics
- 9% Glaucoma research
- 6% Intraocular pressure
- 7% Laser treatment in glaucoma
- 11% Medical treatment in glaucoma
- 5% Neuroprotection
- 4% Normal-tension glaucoma
- 7% Ocular imaging
- 4% Pediatric glaucoma
- 3% Regenerative medicine
- 3% Risk factors of glaucoma
- 3% Structure and function

# Program

## Congress program

The three day program will consist of plenaries, symposia, courses, free papers, industry symposia and workshops. Additionally, the program will include a large exhibition space which will be attended by the audience at morning tea, lunch and afternoon tea. The program will be juxtaposed to a partner program that allows organisations to host content and educational content for attendees.

Visit our website for more information: [www.apglaucomasociety.org](http://www.apglaucomasociety.org)

May 24, 2024				
	Function Rm 2 (1,024pax)	Function Rm. 3 (1,024pax)	Meeting Room 4 To 6 (222 Pax)	Meeting Room 7 To 9 (222pax)
0830-1000	Symposium 1	Symposium 2	Course 1	Course 2
1000-1030	Morning Tea			
1030-1200	Plenary Session 1 ( <i>Function Room 2</i> ) Opening Ceremony APGS International Award & Lecture APGS Asia Pacific Award & Lecture Young APGS Award & Lecture			
1200-1320 (Lunch)	Industry Lunch Symposium 1	Industry Lunch Symposium 2		
1320-1450	Symposium 3	Symposium 4	Course 3	Course 4
1450-1510	Afternoon Tea			
1520-1600	Afternoon Industry Symposium 1	Afternoon Industry Symposium 2	Afternoon Industry Symposium 3 Or Wetlab (Self-Managed)	Afternoon Industry Symposium 4 Or Wetlab (Self-Managed)
1600-1730	Symposium 5	Symposium 6	Course 5	Free Paper 1
1800~ / 1830~	Presidents Dinner			
May 25, 2024				
	Function Rm 2 (1,024pax)	Function Rm. 3 (1,024pax)	Meeting Room 4 To 6 (222 Pax)	Meeting Room 7 To 9 (222pax)
0830-1000	Symposium 7	Symposium 8	Course 6	Free paper 2
1000-1030	Morning Tea			
1030-1200	Plenary session 2 ( <i>Function Room 2</i> ) (MIGS session)			
1200-1320 (Lunch)	Industry Lunch Symposium 3	Industry Lunch Symposium 4		
1320-1450	Symposium 9	Symposium 10	Course 7	Course 8
1450-1510	Afternoon Tea			
1520-1600	Afternoon Industry Symposium 5	Afternoon Industry Symposium 6	Afternoon Industry Symposium 7 Or Wetlab (Self-Managed)	Afternoon Industry Symposium 8 Or Wetlab (Self-Managed)
1600-1730	Symposium 11	Symposium 12	Course 9	Course 10
1730~ / 1830~	Pre-dinner Cocktails at Exhibition Hall			APGS Meeting With National Society Presidents

# Program

May 26, 2024				
	Function Rm 2 (1,024pax)	Function Rm. 3 (1,024pax)	Meeting Room 4 To 6 (222 Pax)	Meeting Room 7 To 9 (222pax)
0830-1000	Symposium 13	Symposium 14	Course 11	Free Paper 3
1000-1030	Morning Tea			
1030-1200	Plenary Session 3 ( <i>Function Room 2</i> ) (Primary Angle Closure Disease )			
1200-1320	Industry Lunch Symposium 5	Industry Lunch Symposium 6		
1320-1450	Symposium 15	Symposium 16	Course 12	Free Paper 4
1450-1520	Afternoon Tea			
1520-1650	Symposium 17	Symposium 18	Course 13	Free Paper 5
1650-1720	Closing Ceremonies			
1730-1900			Wetlab Skills Transfer	Wetlab Skills Transfer

***\*Program subject to change***

All times listed include set-up, presentation and pack up time. Pre-presentation room access may be available for some timeslots and subject to agreement with the congress Secretariat.



# Partnership Tiers

Based on total investment in USD (excluding taxes) across sponsorship and exhibition. Excludes HCP grants or group registration spend.

## Diamond | \$85,000+

- Acknowledgement of partner level in all APGC 2024 Manila marketing material
- Partner logo on all APGC 2024 Manila promotional EDMs
- Twelve (12) complimentary sponsor registrations (full delegate registrations)
- Two (2) tickets to the APGC 2024 Manila President's Dinner
- 20% discount on delegate group registrations at early-bird pricing as standard through APGC partner services team
- Access to APGC 2024 Manila congress report
- Delegate list (name, organisation, state, country, email. GDPR compliant)

## Platinum | \$60,000+

- Acknowledgement of partner level in all APGC 2024 Manila marketing material
- Partner logo on all APGC 2024 Manila promotional EDMs
- Five (5) complimentary registrations (full delegate registrations)
- Two (2) tickets to the APGC 2024 Manila President's Dinner
- 15% discount on delegate group registrations at early-bird pricing as standard through APGC partner services team
- Access to APGC 2024 Manila congress report
- Delegate list (name, organisation, state, country, email. GDPR compliant)

## Gold | \$35,000+

- Acknowledgement of partner level in all APGC 2024 Manila marketing material
- Partner logo on all APGC 2024 Manila promotional EDMs
- Two (2) complimentary sponsor registrations (full delegate registrations)
- One (1) tickets to the APGC 2024 Manila President's Dinner
- 10% discount on delegate group registrations at early-bird pricing as standard through APGC partner services team
- Access to APGC 2024 Manila congress report
- Delegate list (name, organisation, state, country, email. GDPR compliant)

# Individual Partnership Summary

<b>Audience Engagement and Education</b>	<b>Investment (USD)</b>	<b># of opportunities</b>
Pre-Congress Workshop	\$16,000	Two
Wetlab Session Host	\$16,000	Four
Lunch Symposium	\$50,000	Six
Afternoon Symposia/Wetlabs	\$30,000	Eight
Speaker Sponsorship	\$18,000	Multiple
Content-Capture	\$5,000	Multiple
<b>APGS</b>	<b>Investment (USD)</b>	<b># of opportunities</b>
Networking suite	\$10,000	Exclusive
Ad-hoc meeting rooms	\$2,000~	Subject to venue availability
Hosted function promotion	\$5,000	Three
<b>Delegate experience and community</b>	<b>Investment (USD)</b>	<b># of opportunities</b>
Congress App	\$20,000	Exclusive
Delegate Lanyards	\$20,000	Exclusive
Coffee Cart	\$12,000	Two
Delegate Registration Area	\$10,000	Exclusive
Poster Area	\$15,000	Exclusive
Apgc Best Abstracts Awards	\$15,000	Exclusive
Residents & Fellows Dinner	\$15,000	Exclusive
<b>Advertising and branding (Pre-congress)</b>	<b>Investment (USD)</b>	<b># of opportunities</b>
Electronic Direct Mail Banner	\$4,000	Multiple
Supporting Partner Acknowledgement	\$10,000	Multiple
<b>Advertising and branding (During congress)</b>	<b>Investment (USD)</b>	<b># of opportunities</b>
Congress Lobby Decals	\$4,500	Four
Exhibition Decal	\$3,500	Eight
Exhibition Entrance Feature	\$12,000	Exclusive
Congress App Advertisement	\$3,000	Multiple
Social Media Wall	\$15,000	Exclusive
Daily Edm Update – Promotional Banner	\$3,000	Two per day of the congress
<b>Post congress</b>	<b>Investment (USD)</b>	<b># of opportunities</b>
Electronic Direct Mail Banner	\$3,000	Three
<b>Exhibition</b>		
See exhibition page		

Please note:

- All prices are in US dollars exclusive of local taxes.
- Sponsorship opportunities are subject to availability at the time of advice.
- All entitlements are subject to availability and print/production deadlines.
- The sponsor is responsible for supplying artwork and text for printed/published materials.
- Please see page 22 for full sponsorship and exhibition terms and conditions.

# Individual Partnerships

## Audience Engagement and Education

### Hosted educational content and content capture

APGC 2024 Manila will be hosted in a physical F2F only congress format. All scientific sessions are being recorded and made available on-demand for 90 days immediately post-congress. For selected workshop and symposia types as marked below, the option for industry partners to purchase a content capture package to receive a recording (for your own dissemination) and have your workshop/wetlab/symposium hosted on-demand for access by congress delegates is an option.

## Pre-Congress Program

### Pre-Congress Workshop

An opportunity to host a face to face workshop in Manila with a targeted group of attendees as part of the pre-congress partner program.

- Half day, 3 hour workshop
- Capacity 100pax (classroom)
- Standard session AV + room hire included
- Arrival morning or afternoon tea provided for registered workshop attendees (depending on workshop timing). Menu and break times are at the congress discretion, dietary requirements managed through congress registration
- Additional furniture, AV, catering or workshop equipment and materials at sponsor's expense
- Workshop synopsis subject to approval by the congress program committee
- Acknowledgement of partnership in all congress promotion associated with the workshop and partner program, including dedicated workshop information page on the congress website
- Four (4) workshop and full congress registrations for speaker/chair/convenor
- Four (4) day-only staff registrations for pre-congress workshop
- Delegate pre-registration and attendance tracking managed by the congress. GDPR compliant registrant list provided 14 days and 7 days prior to the congress. GDPR compliant attendee list provided with 48 hours of the close of session



# Individual Partnerships

## Pre-Congress Program

### Wetlab Program

Hosted as part of the pre-congress partner program, the wetlabs will form an important part of the hands-on educational experience for delegates.

- 120min duration
- Capacity 25pax (Classroom w/ instrument shared between two attendees/table)
- Standard session AV + room hire + microscopy setup managed by the congress secretariat
- Wetlab session synopsis and instructor selection by partner is subject to approval by the congress program committee
- Additional furniture, AV, catering or workshop equipment and materials at sponsor's expense
- Acknowledgement of partnership and promotion in all wetlab marketing
- Two (2) wetlab and full congress registrations for speaker/chair/convenor
- Two (2) day-only staff registrations for pre-congress wetlab
- Delegate registration managed by the congress or the host body. GDPR compliant registrant list provided 14 days and 7 days prior to the congress. GDPR compliant attendee list provided with 48 hours of the close of session

**Content capture available**

## Main Program

### Lunch Symposia

- 80min duration (see schedule) including set-up, delegate lunch collection, presentation and pack down
- Theatre style room setup and standard AV included (see schedule for capacity)
- Additional furniture or AV available at sponsor's expense (subject to setup time)
- Lunch is fully catered for all attendees (Menu selection available at discretion of the secretariat)
- On-site room review & AV check available by request
- Symposium synopsis subject to approval by the congress program committee
- Two (2) full congress registrations for speaker/chair/convenor
- Four (4) day-only staff registrations for symposia host
- GDPR compliant attendee list provided with 48 hours of the close of session
- Acknowledgement of partnership in all promotion of the partner program, including dedicated symposium information page on the congress website
- Congress app notification in the break period immediately prior to your hosted symposium

**Content capture available**

# Individual Partnerships

## Main Program

### Afternoon Symposia

- 40m duration
- Theatre style room setup and standard AV included (see schedule for capacity)
- Additional furniture or AV available at sponsor's expense (subject to setup time)
- No catering available
- On-site room review & AV check available by request
- Symposium synopsis subject to approval by the congress program committee
- Afternoon symposia can also be used to host wetlab content
- One (1) full congress registration for speaker/chair/convenor
- Two (2) day-only staff registrations for symposia host
- GDPR compliant attendee list provided with 48 hours of the close of session
- Acknowledgement of partnership in all promotion of the partner program, including dedicated symposium information page on the congress website
- Congress app notification in the break period immediately prior to your hosted symposium

**Content capture available**

### International Speaker Sponsorship

An opportunity to support speakers within the congress across their presentation commitments, and provide support to the congress to engage high-profile speakers.

- Logo against sponsored speakers speaking engagements in the Congress program
- Logo and acknowledgement of partnership against all mentions of the speaker in Congress marketing
- Each sponsored speaker is offered entitlements and support by the congress secretariat under the auspices of this sponsorship
- Speaker invitations are at the sole discretion of the program committee

### Content-Capture

Per hosted wetlab/symposium.

- Video and audio capture of your hosted wetlab/symposium (all standard capture and compiling costs included)
- Authorisation to distribute this content through your networks through provision of a compiled and formatted copy of your hosted symposium immediately post-congress
- Inclusion of your hosted symposium/workshop in the on-demand viewing library for all registered delegates. On-demand viewing of the scientific or partner program is hosted for 90 days post-congress from close of proceedings of the live congress



# Individual Partnerships

## Networking & Lead Generation

### Networking Suite & Ad-Hoc meeting rooms

The congress offers a range of networking rooms and spaces to support your connection with delegates outside of our hosted partner program and the exhibition floor.

	Networking Suite	Ad-hoc Meeting Room
Cost	\$10,000	\$2,000~ (per half day hire)
Room	T.B.A.	T.B.A.
Capacity (Boardroom)	16pax	12pax~
Furniture/catering/signage budget	\$500	Catering available for full day hire only, at additional cost
Internet & Plug+play screen provided	✓	✓
Sponsor signage at entrance	✓	✓
Acknowledgement and location promoted to delegates	✓	✗
Access times	8am-6pm all days of the congress main program	On application

### Hosted Function Promotion

The congress secretariat can provide marketing support to reach and invite attendees to your off-site hosted function. Industry partners to the congress are welcome to host their own functions on the evening of Day 1 from 18:30~ onwards.

- Inclusion of your promotional banner in 1x social program EDM as part of pre-congress promotion of your hosted function
- Inclusion in 2x social media posts (all APGC 2024 managed channels) in the final two weeks to the congress dates
- Acknowledgement on the social program page of the website of your function and hosting of the details to RSVP attendance direct to your management team symposium

# Individual Partnerships

## Delegate Experience and Community

### Congress App

Launched two weeks prior to the congress, and hosted for at least 90 days post, the congress app serves as a crucial resource for attendees to review the program, build their on-site meeting schedule, connect with peers, exchange digital business cards and more.

- Prominent sponsor banner on all pages except scientific program page and partner program page
- PDF advertisement in “industry zone” of the congress app
- Logo and acknowledgement against all promotion and mention of the app, including a profile on the congress website

### Delegate Lanyards

Each physical attendee to the congress will have a printed name badge and lanyard required to access congress sessions and the exhibition.

- Sponsor logo included with APGC logo on all delegate lanyards (sponsor and exhibitor lanyards do not include sponsor logo)
- Lanyards produced by APGC Manila congress
- Final design at discretion of APGC congress secretariat
- Logo and acknowledgement against all promotion and mention of the delegate lanyards

### Coffee Cart

- Located in the industry exhibition and available for use during the opening hours of the exhibition.
- Logo and acknowledgement on website and app
- Includes one espresso coffee cart and tea station, barista/service staff and complete coffee/tea service open for all delegates during exhibition hours
- Opportunity to display sponsor signage and/or two (2) pull-up banners at the tea and coffee stations.\*
- Opportunity to provide branded take away cups/serviettes.\*
- Opportunity to supply a branded t-shirt/apron for the barista/service staff to wear.\*
- Includes up to 400 cups of coffee per day

\*these items are available at sponsor’s expense

# Individual Partnerships

## Delegate Experience and Community

### Delegate Registration Area

A combination of welcome signage, delegate services, and information area; an opportunity to connect with congress delegates as they first experience APGC 2024 Manila.

- Prominent inclusion of your organisation logo with the congress registration area build and signage
- Build and design elements integrating the partner's logo are subject to mutual approval pre-build
- Logo and acknowledgement on congress website and delegate resources as the delegate registration area partner

### Poster Area

APGC 2024 Manila will feature a significant in-exhibition poster display area with multiple poster stations presenting all published papers and posters for the congress.

- Prominent inclusion of your organisation logo through a combination of signage and poster area floor decals to acknowledge exclusive support for the poster area
- Build and design elements integrating the partner's logo are subject to mutual approval pre-build
- Logo and acknowledgement against all promotion and mention of the poster area, including a profile on the congress website and listing on the exhibition floor plan

### APGC Best Abstracts Awards

The congress supports a best abstract award for multiple recipients with stand-out published abstracts. Awardees receive recognition and a monetary award.

- Exclusive partnership acknowledgement through naming rights to the APGC 2024 Manila best abstracts awards
- Logo and acknowledgement of support on the awards given to recipients
- Logo and acknowledgement against all promotion and mention of the best abstract awards
- Secretariat to manage logistics of awardee monetary distribution
- Number of abstract awards offered are at the discretion of the congress program committee
- Review of abstracts and approval of selection by the congress program committee only (see APGC industry guidelines)

### Fellows/Residents Dinner

Open to an exclusive partner of the fellows/residents dinner

- Inclusion of your promotional banner in 1x social program EDM as part of pre-congress promotion of the fellows/residents dinner
- Inclusion in 2x social media posts (all congress managed channels) in the final two weeks to the congress dates co-promoting the dinner and partnership
- Logo and acknowledgement against all promotion and mention of the fellows/residents dinner, including a profile on the congress website
- Verbal acknowledgement as the exclusive dinner partner
- One (1) reserved table of ten (10) including ten (10) Residents Dinner tickets



# Advertising and Branding

The congress offers a range of pre, during and post-congress advertising and branding opportunities in both physical and digital formats. The promotional opportunities are categorised into “brand-only” promotion of company names, and “Product and Brand” compliant areas in which HCP-only promotion of both registered products and brand names can be displayed.

## Pre Congress

### Brand only (Non-HCP only platforms)

#### Electronic direct mail banner

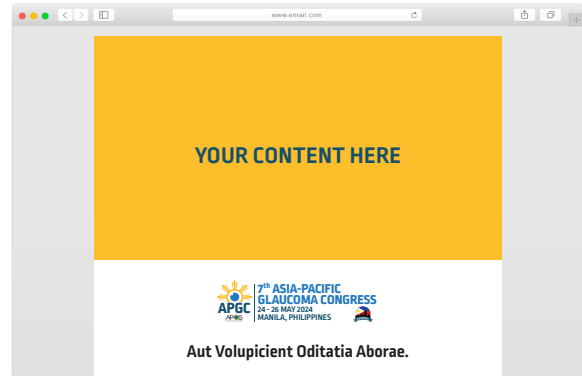
Limited to maximum two banners per EDM, ensure that your brand is prominently visible in our pre-congress marketing to the APAC and global rheumatology community.

- Full page width banner for inclusion in your choice of pre-congress EDM
- Banner artwork subject to approval

#### Supporting partner acknowledgement

For organisations not hosting content or an exhibition booth, this is a great way to show support of the APGC congress.

- Logo and hyperlink on the congress website and app as a congress supporter

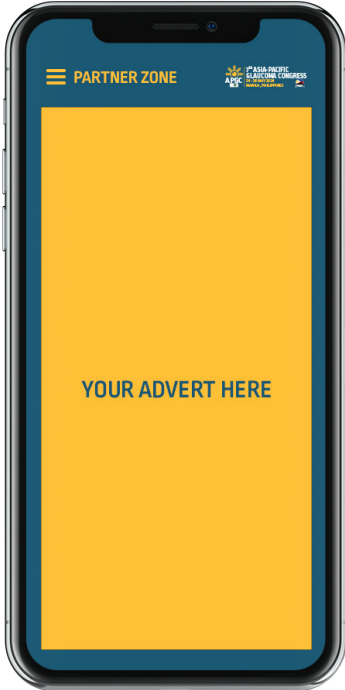


Electronic direct mail banner sample



# Advertising and Branding

## During Congress

Brand only	Product and brand
<p><b>Congress Lobby Decals</b></p> <p>An impactful and unique advertising site in the congress venue main thoroughfare. Partner acknowledgement coupled with directional signage for the congress</p> <ul style="list-style-type: none"> <li>Decal artwork to specification displayed on the main congress thoroughfare between sessions and exhibition hall</li> </ul>	<p><b>Exhibition Decal</b></p> <p>Located at key intersections within the exhibition, secure one of a number of prominently branded promotional seats</p> <ul style="list-style-type: none"> <li>Artwork to specification integrated into decal design</li> <li>Sponsor can select decal location from designated sites</li> </ul>
<p><b>Exhibition Entrance Feature</b></p> <p>Must be Gold Partner or above</p> <ul style="list-style-type: none"> <li>Logo integrated creatively into the APGC 2024 Manila exhibition entrance graphic design</li> </ul>	<p><b>Congress App Advertisement</b></p> <p>A full screen advertisement in the congress app's "partner zone"</p> <ul style="list-style-type: none"> <li>Artwork supplied by sponsor to specification and subject to production deadlines and content approval</li> </ul>
<p><b>Social Media Wall</b></p> <p>Exclusive partnership opportunity to support the unique social media wall activation being hosted by APGC at the congress. Be part of the conversation on APGC Manila</p> <ul style="list-style-type: none"> <li>Decal artwork to specification displayed on the main congress thoroughfare between sessions and exhibition hall</li> <li>Logo integrated creatively into the APGC 2024 Manila social media wall</li> <li>Artwork supplied by sponsor to specification and subject to production deadlines and content approval</li> <li>3x social media posts in the one month prior to the congress</li> <li>Logo and acknowledgement on the congress website and app as the exclusive social media wall partner</li> <li>Integration into the app-based social media challenge for the congress (subject to production deadlines)</li> </ul>	 <p><b>Congress app advert sample</b></p>
<p><b>Daily Edm Update - Promotional Banner</b></p> <p>Limited to maximum two banners per EDM, ensure that your brand is prominently visible in our daily during-congress marketing to both congress attendees and the Asia-pacific glaucoma community.</p> <ul style="list-style-type: none"> <li>Full page width banner for inclusion in your choice of pre-congress EDM</li> <li>Banner artwork subject to approval</li> </ul>	

# Advertising and Branding

## Post Congress

### Electronic Direct Mail Banner (Brand Only)

Limited to maximum two banners on our post-congress thank you direct mail to delegates, this is a great way to ensure your visibility as a significant partner continues into the final stages of our delegate communications.

- Full page width banner for inclusion in your choice of pre-congress EDM
- Banner artwork subject to approval



# Exhibition

APGC 2024 Manila will feature a vibrant and engaging exhibition experience, fully catered and featuring an integrated plan that facilitates a poster display area and the Asia-Pacific Glaucoma Society member village.

	Space only	Shell scheme
Description	A footprint only stand space on which to build a custom booth	A fitted out booth the congress builds for walk-on exhibitors
Size	9sqm (3m x 3m)	9sqm (3m x 3m)
<b>Early-bird rate</b>	<b>\$8,000</b>	<b>\$8,000</b>
<b>Early-bird rate deadline</b>	<b>1 Nov 2023</b>	<b>1 Nov 2023</b>
<b>Standard rate (2 Oct 2023~)</b>	<b>\$9,000</b>	<b>\$9,000</b>
Exhibitor listing (logo, 50 word profile, contact details)	✓	✓
QR-code lead tracking (Ability to compile GDPR compliant leads list. Includes name, org, state, country, email of contacts for export)	✓	✓
Complimentary exhibitor registrations (Exhibition access, catering. No session or social function access)	Two (2) per 9sqm	Two (2) per 9sqm
Additional exhibitor registrations (all days)	\$200pp	\$200pp
Additional exhibitor registrations (day registration)	\$100pp	\$100pp
Walling, fascia with exhibitor name, power (4amps), lighting (2x 120W spotlights)	✗	✓
Exhibition Open Hours	<b>23 May 2024:</b> 08:00 - 17:00 Bump in <b>24 May 2024:</b> 07:00 - 9:00: Hand carry only/clean 09:00 - 1730: Exhibition open <b>25 May 2024:</b> 09:00 - 1730: Exhibition open <b>26 May 2024:</b> 09:00 - 1530: Exhibition open 1530 - 1730: Hand carry bump out 1730 - 22:00: Bump out	

\*Industry exhibition booth location/s - exhibitor locations will be selected by the exhibiting company at the point of application, and confirmed by the congress managers

\*Provision for not-for-profit and local-only company pricing is available. Please speak with our team.

# APGC 2024 Manila Partner and Exhibitor information

Partnership and exhibition sales commence	Exhibitor early-bird pricing closes	Partner and exhibitor technical manual release date	Partner program promotion start	APGC 2024 Manila
June 2023	1 Nov 2023	1 Nov 2023	1 Dec 2023	24-26 May 2024

## APGC Congress format – face-to-face

APGC 2024 Manila is a face-to-face congress. All sessions are hosted live sessions with Q&A for a physical audience in Manila. All of the main program proceedings and some hosted partner sessions will be made available on an on-demand platform for congress registrant's immediately post-congress.

The congress will host on-demand access to the program for 90 days post-congress.

## APGC partner program promotion

The APGC congress secretariat facilitates promotion of each partner, workshop/wetlab/symposium in the partner program, which includes:

- APGC 2024 Manila congress partner program listing on the congress website, app, on-site signage and the social media channels managed by the congress secretariat
- Three (3) dedicated partner program EDMs
- Pre-registration of expressions of interest to join your partner program workshop/wetlab/symposium through delegate registration
- Tracking and provision of GDPR compliant attendee lists via a QR-code scanning tool for viewers of your symposium

## APGC lead tracking and delegate data

All partner program workshop/wetlab/symposium/sessions supported by industry, and the exhibition delegate tracking is managed by a QR-code for registered attendees.

All delegate data shared with third-party partners and exhibitors is GDPR compliant and provided only at the delegate's consent.

All delegate information available to industry partners and exhibitors is limited to name, title, organisation, state, country and email address.

## Registration details

- **Fulltime delegate registrations include** - attendance at congress sessions, admission to the industry exhibition, all day catering and attendance at the welcome reception.
- **Exhibitor registrations include** - admission to the industry exhibition, all day catering and attendance at the welcome reception.

Registrations rates and details will be made available on the congress website:

[www.apgcongress.org/registration](http://www.apgcongress.org/registration)

# Terms and Conditions

The following terms and conditions apply to your application to sponsor and/or exhibit at APGC 2024.

## Things you need to know

- You (Sponsoring /Exhibiting organisation) by returning a completed, signed and dated form accept these Terms and Conditions.
- We/Us (MCI ABN 76 108 781 988) representing the Organising Committee and the Host Body do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website ([apgcongress.org](http://apgcongress.org)) for the latest information on the event.

## Financial facts

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited— i.e. you will be billed at the next highest level (early rate to standard, etc.).
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated in order of sponsorship/exhibition level) until all monies have been paid.
- All sponsorship and exhibition prices are in USD.
- Payments can be made via EFT or credit card.
- If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.
- For those paying via credit card, a credit card processing fee of 5% will be charged. Debits to your credit card will appear as MCI Suisse (MCI HQ is in Geneva) on your statement.

## If you need to cancel

- You must notify us in writing if you need to cancel.
- Cancellations made before 31 October 2023 will be refunded less 15% cancellation fee. Cancellations received between 31 October 2023 and 1 February 2024 will be refunded less a 50% cancellation fee.
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.
- No exhibitor shall occupy allocated space until all monies owing to the organiser are paid in full.

## In the unlikely case that the event cancels

- The extent of refunds will be a matter for the Host Organisation (the underwriter) to decide. We have no responsibility for making refunds and attempts to cancel cheques or credit card payments will be rejected by our bank.

## You and your staff—onsite

- Your application to sponsor and/or exhibit does not constitute an attendee registration. You will need to do that separately online.
- All exhibition staff must be registered online—i.e. complimentary exhibitor registration, or by purchasing additional exhibitor staff registrations.

## Print entitlements

- Logos and other printed material may, at our sole discretion, be reproduced in colour (where possible), OR the nominated congress spot colour/s OR mono depending on method of production.
- The sponsor must provide suitable material to meet our publication requirements and deadlines.

- Please provide all material at 300 DPI at 100% in jpeg (preferred for website) AND eps (preferred for print) format including, where possible, RGB or Pantone colour equivalents.
- Where applicable, advertisements are to be supplied by the sponsor.
- No print or web recognition will be given unless payment terms have been met.

## Sponsor notes

- All sponsor functions must be endorsed by the APGC 2024 organisers
- If you are approved by the secretariat to host a private function, sponsors must do so at their own expense and within the time & date the congress managers approve.
- Failure to notify or receive approval for hosting a sponsor function during APGC 2024 may result in forfeiture of sponsorship fees/entitlements, or the ability to be involved as a sponsor or exhibitor to APGC in the future

Sponsorship of speakers and sessions are subject to additional terms and conditions.

## Exhibitor notes

- You may not assign, share, sub-let, or grant licences for the whole or part of the booth without our prior approval. Please email the congress manager for further information.
- We reserve the right to ask you to remove any display items we deem as unacceptable.
- You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.
- You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with the congress managers.
- Any supplier you use onsite must conform to the venue's OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current public liability insurance policy for a minimum of USD10,000,000. Please forward the name of your insurer, your policy number, the insured amount and its renewal date to us at least four weeks prior to the event. Entry to the venue will be denied if you have not provided this information. If you are unable to organise insurance cover as required, please contact the congress managers to discuss options.

## Privacy statement

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation, country/state of origin may be published on the list which is provided to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please contact us.

## Non-sponsor functions

Ad-hoc or unapproved non-sponsor functions running prior to, during or post congress are prohibited. Failure to comply will result in a forfeit of sponsorship fees and entitlements.

# Application Form

Please send completed applications to APGC 2024 Manila Partnerships manager, Thomas Howden at [thomas.howden@wearemci.com](mailto:thomas.howden@wearemci.com) or call **+61 2 9213 4016** with queries.

## Contact Details Of Applicant

Mr Mrs Ms Miss Dr Prof Other

Given name

Family name

Position

Industry sector

Organisation name  
(for invoicing purposes)

Organisation name  
(for marketing purposes)

Address

State

Country

Postcode

Email

Phone ( )

Website

Mobile

Audience Engagement and Education	Investment (USD)	# of opportunities	
Pre-Congress Workshop	\$16,000	Two	
Wetlab Session Host	\$16,000	Four	
Lunch Symposia	\$50,000	Six	
Afternoon Symposia	\$30,000	Eight	
Speaker Sponsorship	\$18,000	Multiple	
Content-Capture	\$5,000	Multiple	
Networking & lead generation	Investment (USD)	# of opportunities	
Networking Suite	\$10,000	Exclusive	
Ad-Hoc Meeting Rooms	\$2,000~	Subject to venue availability	
Hosted Function Promotion	\$5,000	Three	
Delegate experience and community	Investment (USD)	# of opportunities	
Congress App	\$20,000	Exclusive	
Delegate Lanyards	\$20,000	Exclusive	
Coffee Cart	\$12,000	Two	
Delegate Registration Area	\$10,000	Exclusive	
Poster Area	\$15,000	Exclusive	
Apgc Best Abstracts Awards	\$15,000	Exclusive	
Residents & Fellows Dinner	\$15,000	Exclusive	
Advertising and branding (Pre-congress)	Investment (USD)	# of opportunities	
Electronic Direct Mail Banner	\$4,000	Multiple	
Supporting Partner Acknowledgement	\$10,000	Multiple	



# Application Form

Advertising and branding (During congress)			
Congress lobby decals	\$4,500	Four	
Exhibition decal	\$3,500	Eight	
Exhibition entrance feature	\$12,000	Exclusive	
Congress app advertisement	\$3,000	Multiple	
Social media wall	\$15,000	Exclusive	
Daily EDM update – promotional banner	\$3,000	Two per day of the congress	
Post congress		Investment (USD)	# of opportunities
Electronic direct mail banner	\$3,000	Three	

Exhibitors (please indicate your chosen participation)			
Booth type	Booth Size (9sqm Increments)		Total
Space Only	#	\$8000 (Early Bird) / \$9000 (Standard Rate)	\$
Shell Scheme	#	\$8000 (Early Bird) / \$9000 (Standard Rate)	\$

## Exhibition Details

Location: The congress managers will endeavour to allocate space in line with your request, however this cannot be guaranteed.

**Please indicate your preferred booth**

**I do not wish to be located adjacent to these companies:**

**I wish to be located adjacent to these companies:**

## Confirmation

**My signature below confirms my application to partner the APGC24. Understanding and agreement to the terms and conditions of partnering or exhibiting with the meeting are assumed with receipt of your completed and signed application to partner or exhibit.**

Insert TOTAL amount payable      Title      Name (please print clearly)      Company position

USD ex GST

Signature Date (DD/MM/YY)      Signature

/      /



**7<sup>th</sup> ASIA-PACIFIC  
GLAUCOMA CONGRESS**  
24 - 26 MAY 2024  
MANILA, PHILIPPINES



**For all partnership and exhibition enquiries contact:**

**Thomas Howden**

7th Asia-Pacific Glaucoma Congress Secretariat (c/o MCI Australia)  
APGC 2024 Manila Partnerships Manager

+61 2 9213 4016  
thomas.howden@wearemci.com

*Hosted by the*



[apgcongress.org](http://apgcongress.org)