

## SPONSORSHIP APPLICATION FORM

CONTACT DETAILS OF APPLICANT			
TITLE	GIVEN NAME	FAMILY NAME	
POSITION	INDUSTRY SECTOR		
ORGANISATION NAME (FOR INVOICING PURPOSES)			
ORGANISATION NAME (FOR MARKETING PURPOSES)			
ADDRESS			
STATE	COUNTRY	POST CODE/ZIP	
TELEPHONE	MOBILE (INC. COUNTRY CODE)		
EMAIL	WEBSITE		

PARTNERSHIP TIERS
<b>DIAMOND PARTNERSHIP</b> (TWO OPPORTUNITIES) <b>USD130,000</b>
<b>PLATINUM PARTNERSHIP</b> (TWO OPPORTUNITIES) <b>USD70,000</b>
<b>GOLD PARTNERSHIP</b> (TWO OPPORTUNITIES) <b>USD40,000</b>
<b>WETLAB PARTNERSHIP</b> (TWO OPPORTUNITIES) <b>USD25,000</b>
AUDIENCE EDUCATION
<b>EVENING SYMPOSIUM</b> (MAXIMUM 2 CONCURRENTLY) <b>USD40,000</b>
<b>SPEAKER SPONSORSHIP</b> (MULTIPLE OPPORTUNITIES) <b>USD15,000</b>

EXHIBITION
<b>EARLY BIRD</b> (CLOSES 06/02/22) <b>USD8,000</b> (PER 9SQM) <b>SHELL SCHEME BOOTH FLOOR SPACE</b>
<b>STANDARD</b> (AFTER 06/02/22) <b>USD8,000</b> (PER 9SQM) <b>SHELL SCHEME BOOTH FLOOR SPACE</b>
<b>NUMBER OF BOOTHS/SQM REQUIRED</b> <b>TOTAL EXHIBITION COST</b>
DELEGATE EXPERIENCE
<b>CONGRESS APP SPONSOR</b> (EXCLUSIVE) <b>USD15,000</b>
<b>DELEGATE LANYARDS</b> (EXCLUSIVE) <b>USD12,000</b>
<b>COFFEE CART</b> (TWO OPPORTUNITIES) <b>USD9,000</b>

PROMOTION
PRE-CONGRESS
<b>EDM BANNER</b> (MAX 3 PER EDM) <b>USD3,000</b>
<b>EDM ADVERTORIAL</b> (EXCLUSIVE PER EDM) <b>USD3,800</b>
<b>SOCIAL MEDIA</b> (MAX 1 PER MONTH) <b>USD3,000</b>
DURING
<b>APGC DAILY NEWS EDM</b> (MAX 3 SPONSOR'S/ISSUE) <b>USD2,500</b>
<b>APGC DAILY SHOUTOUT ON SOCIAL MEDIA</b> (EXCLUSIVE PER DAY) <b>USD3,000</b>
POST CONGRESS
<b>EDM BANNER</b> (MAX 3 BANNERS ON THANK YOU EDM) <b>USD3,000</b>
<b>SOCIAL MEDIA</b> (ALL CHANNELS, MAX 50 WORDS + IMAGE/LOGO) <b>USD3,500</b>

PHYSICAL BRANDING
<b>EXHIBITION ENTRANCE</b> (EXCLUSIVE) <b>USD12,000</b>
<b>REGISTRATION DESK</b> (EXCLUSIVE) <b>USD12,000</b>
VIRTUAL PLATFORM ADVERTISING
<b>LOBBY PARTNER ADVERTISEMENT</b> (PER ADVERT, FOUR OPPORTUNITIES) <b>USD5,000</b>

CONFIRMATION	
My signature below confirms my application to sponsor the Asia-Pacific Glaucoma Congress 2022. Once this application is accepted, your partnership or exhibition purchase will be confirmed with written communication and an executed contract from the APGC 2022 Industry liaison team.	
TOTAL SPONSORSHIP AMOUNT (USD EXCL GST)	NAME (PLEASE PRINT CLEARLY)
SIGNATURE	DATE
<input type="checkbox"/> Please tick if you do not wish to receive congress updates via email	